

Raising funds to support
The Prince's Trust



All net proceeds donated to The Prince's Trust (registered charity no.1079675)



JCI UK and The Prince's Trust Enterprise Project

The Enterprise Project is a fun, team-building activity for JCI members

The scheme involves a blend of entrepreneurialism, teamwork, fun and business skills. It has been designed to challenge JCI UK members and chambers, while supporting the work of The Prince's Trust.

In a small group, a chamber team is tasked with making a profit in three months, with a budget of £50. The team does this by planning, promoting and implementing a mini-enterprise or fundraising activity. Money raised will go to The Prince's Trust.

The sky's the limit – similar projects run in the past by The Prince's Trust have seen participants successfully organising online bingo, a series of masterclasses, and a discount wristband scheme.

How JCI members benefit

This is a genuine challenge that provides vast opportunities for member development in terms of leadership, negotiation, project management and communication.

It fulfils and straddles many of JCI's key principles and areas of opportunity, including community, business and personal development. Chambers will be able to increase their local profile, run a ready-made community event and really live-up to JCI's theme of active citizenship.

Indeed, members will be helping other young people of a similar age to overcome barriers and get their lives working.

Above all, the Enterprise Project is a chance to learn and have fun.

The role of the chamber team

The team will work together to develop an idea and very simple business plan, outlining how you intend to raise the money.

Once approved, JCI UK invest £50 in the Enterprise Project; the team will be accountable for safeguarding the investment, for running the project and for achieving the target.

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How The Prince's Trust and JCI UK can support your team

The Prince's Trust and JCI UK can provide the following:

- Advice and support, together with a charity representative giving feedback on ideas and fundraising
- Tried and tested fundraising ideas
- Main contact to support the group throughout the project
- Evaluation of skills development at the end of the project

What you do

You'll need to recruit a team of chamber members, probably at least three or four people, with one nominated as a point of contact for JCI UK and The Prince's Trust.

The project will get underway in May with ideas generation and business planning – the actual enterprise scheme itself is scheduled for four months, between June and September.

To safeguard the charity's funds, JCI will underwrite the upfront capital investment by The Prince's Trust. To date, no Enterprise Project run by The Prince's Trust has ever defaulted on its original investment.

Interested? Contact JCI UK Immediate Past National President, Charlie Best by e-mailing charlie.best@jciuk.org.uk