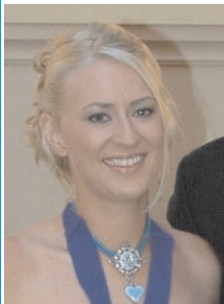


The National

The Official JCI United Kingdom Quarterly Publication Available Online and on Paper

Inspiring Challenging Rewarding

National President's Message



Welcome to the first printed edition for 2009 of The National. 2009 got off to a great start Nationally in January with JCI Barnsley hosting a brilliant **Inspiration Day** (or weekend, as it turned out!) (see the January e-Newsletter). February was quite hectic with an unexpected visit from the **JCI World President** (see the February e-Newsletter) and the **European President's Meeting (EPM)** in Portugal that Lesley Young, Deputy National President and I participated in (see Lesley's report in this edition).

President's & Deputy's Day is in May, being hosted by JCI Wakefield. **JCI European Conference** is in June in Budapest. Certain members and chambers of JCI UK go forward to the hotly contested **European Awards** – the deadline for submissions is 1st May – and I wish them all the best of luck. Ask your President or Regional Group Chairman for details. The current economic climate has reinforced to me **how valuable membership of JCI is** in terms of support both from friends, new business opportunities and in teaching new skills to enable JCI members to stand out from the crowd. Get involved, get active and make a difference!

Charlotte Best
National President 2009
JCI United Kingdom

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JCI UK Welcomes Its Newest Members In Quarter 1 Of 2009

Simon Hall	JCI Barnsley	Arnavd Riehl	JCI London	Ville Manner	JCI London
Tim Brain	JCI Barnsley	Ben Gilmore	JCI London	Vivek Chohan	JCI London
Oliver Phillips	JCI Cambridge	Christina Murias	JCI London	Carolynne Harrison	JCI Londonderry
Sarah Stebbing	JCI Cambridge	Denken Tan	JCI London	Carrie Green	JCI Reading
Justyna Musial	JCI Croydon	Egbe Omorodion	JCI London	Diane Keys	JCI Reading
Susan Aaron	JCI Doncaster	Evren Oztekin	JCI London	Helen Nicholls	JCI Reading
Colin Pepler	JCI Hull and East Yorkshire	Greeta Basant	JCI London	Amy Dickens	JCI Sheffield
Lorna Adero	JCI Leeds	Laura Sambris	JCI London	East Patel	JCI Sheffield
Louise French	JCI Leeds	Liga Malik	JCI London	Kay Simpson	JCI Sheffield
Marissa Earnshaw	JCI Leeds	Lydia Guett	JCI London	Laura Cowan	JCI Sheffield
Rebecca Whitehouse	JCI Leeds	Marie Joseph	JCI London	Andrea Nash	JCI Southampton
Samantha Bristow	JCI Leeds	Martina Blazkova	JCI London	Bali Rai	JCI Southampton
Slavina Mateva	JCI Leeds	Pia Sharma	JCI London	Christopher Gibson	JCI Wakefield
Sarah Moller	JCI Leeds				

More about Active Citizenship

Charlie Best



National President
2009

(captured from a
presentation by
Graham Hanlon
2008 JCI World
President)

“Much of the fabric of
today's modern
Society was
developed by the
volunteer
movement...”

Guiding Principles

- Active Citizenship concerns **everyone**.
- We all have **rights and responsibilities** and shared interests at National, European and Global levels.
- Strong and healthy communities welcome and value **diversity** in cultural expression, values and lifestyles.
- **Openness, accountability** and **trust** will help maximise participation in the democratic and decision making process.
- Successful Society depends on **partnership** with citizens, civil Society, unions, business and elected representatives.
- Active Citizens are made not born.
- Active Citizenship needs **leadership**.

JCI Vision

- **To be the leading global network of young active citizens**

Active Citizenship

- Active Citizenship is not just for someone else – **it is for each one of us** as well as Government, business, the media, unions and various other organisations (JCI).
- It is about **how we engage with each other** and create together a set of shared values for a **better Society**.
- Active Citizenship refers to the voluntary capacity of citizens and **communities working directly** together or through elected representatives to exercise economic, social or political power in pursuit of shared goals.

The Past

- **Much of the fabric of today's' modern Society was developed by the volunteer movement**, for example Education, Health, Sport, Trade Unions, Political Parties, Religious Groups, NGO's, Community Groups.
- Much of the social reform enjoyed by us today was promoted by voluntary groups.

Today

At the end of the 20th Century, due to various changes in Society, **Government's are recognising the importance of the volunteer movement** and has become concerned about Society's apparent withdrawal from active participation.

Barriers to Active Citizenship

- Time.
- New patterns of work practice.
- New patterns of leisure practice.
- Changing values and choices.
- Most people believe volunteering is declining and when asked about their own organization, 50% said it had become more difficult to recruit.
- Is Active Citizenship/Social Capital declining?
- In the US it seems to be – Robert Putman “Bowling Alone”.



“New ways need to be developed to attract, support and recognise the role of volunteers.”

“Treating volunteering and community activity as relevant items for recognition in job applications.”

“JCI Vision:

To be the leading global network of young active citizens.”

Commentators now accept

- **The nature of volunteering is changing.**
- There is cynicism and lack of confidence in democratic and some other consultative structures – individuals feeling they are not genuinely listened to.
- There is a sense of unease around how economic changes will impact on the community.
- **New ways need to be developed to attract, support and recognise the role of volunteers.**

The recommendations are

To the individual

- To join an activity or group which is **working to improve the life of your community** or tackle some issue nationally or overseas.

To business

- Develop a formal CSR programme.
- **Support specific community projects or voluntary activities.**
- Facilitate staff secondments to various organisations.
- Adopt accreditation and recognition systems amongst themselves.

To the media

- Promote awareness of community activities by giving greater coverage locally and nationally.
- **Explore new ways of connecting communities.**

To the Government

- Active Citizenship cannot imply Government withdrawal or retreat.
- **Ethos of public service needs to be reinforced and strengthened.**
- Group insurance schemes should be promoted.
- Assistance with meeting compliance costs.
- Greater funding to support capacity development particularly in area of training at National and local level.
- Provision of time off schemes.
- **Treating volunteering and community activity as relevant items for recognition in job applications.**
- Introduce a National Active Citizenship theme each year.
- Introduce National Presidential Awards to recognise outstanding contribution to civic life.
- **Explore new ways of connecting communities.**
- Education for citizenship in the school system.

Conclusion

Without the practice of civic virtue and without active participation by citizens in the life of the community, the institutions of democracy, the market, the State – Civil Society as a whole – cannot operate in a sustainable way.

JCI is all about Active Citizenship and has a role to play in promoting it.

What were the aims of the event?

EPM is the **first International event** in the year during which the **National Presidents and Deputy National Presidents from Area D (Europe) come together** to consider the European plan of action for the year ahead.

It **focuses on key areas for JCI** as a global organisation and **how National organisations (NOMs) can incorporate those priorities** in their National and Local programmes. It also provides **opportunities for discussion and sharing** of best practice amongst the National and Deputy National Presidents from across JCI Europe.

What form did the event take and what was discussed/learnt?

The EPM took place over a 3 day period with a full and comprehensive programme with a key focus this year on **membership growth and strategies to increase and retain new members**. Other key sessions included:

- **JCI Brand Development** – how to move from ‘good’ to ‘great!’ – 4 key stages proposed i.e.
 - **Discovery** – using research tools to survey the JCI leadership and membership
 - **Creating the ‘JCI Brand’**
 - **Brand platform** to be launched in July
 - **JCI Brand** to be presented to the membership at the World Congress in November

Our National President, Charlie Best, is a member of the **committee recently formed to take forward the brand development agenda**. Charlie will be able to keep JCI UK members informed of progress of this exciting development, which promises to be an inclusive process that takes account of members and non-members views on how JCI should be branded.

- **JCI Training** – a full update of the developments and future plans for the former JCI University opportunities including JCI Adventure, a teambuilding course being designed for roll-out in 2010!
- Agreement to host a **dedicated JCI Training weekend in partnership with JCI Scotland and JCI Ireland** – programme to include JCI Presenter, JCI Trainer, JCI Admin and JCI CSR. The event will be hosted by JCI Edinburgh on 3rd – 5th July.
- **Address by World President Sun Jup Shin** (Supply) and his vision for Active Citizenship and **Secretary General, Edson Kodama’s** overview of the JCI Vision, Mission, Values and Active Citizenship
- **JCI Recruitment Strategy Session** comprising of working groups and recruitment panels.
- **Parallel sessions** for National Presidents to meet their assigned International Vice President alongside a dedicated training session for all the Deputy National Presidents.
- **Discussion and agreement on the delivery of an academy** for those JCI candidates considering putting themselves forward for an International Vice President or European Development Council role.

JCI European President’s Meeting (EPM)



Deputy National President
& International Director 2009

19th-21st February 2009

Estoril, Portugal

What was the outcome of the event, what feedback would you give, what did you take away from it, what does it mean for the future?

Overall, **the feedback session at the end of EPM was very positive** but also provided an **open and honest forum** for those present to share their views on whether the event could possibly be improved in the future in order to gain maximum benefit from it. **Key issues shared:**

- Request for **more input opportunities in setting the agenda** for EPM – Deputy National Presidents have now already begun to feedback what they think should be on the programme for EPM 2010.
- Delegates found the **interactive sessions of particular benefit** and asked for more time in future programs for face to face discussion and information sessions.
- Proposal to **divide focus groups by size of NOM** membership to maximise relevance of topics.
- **Commitment to ensure key information from JCI Europe is shared** in the JCI Europe Tuesday update email as well as NOMs then disseminating relevant aspects with their National Boards and membership.

“...the EPM provided an open and honest forum...”

“...interactive sessions of particular benefit...”

“...commitment to share key information...”

New JCI Vision and Mission

In November 2008, at World Congress, General Assembly of JCI voted in the new Vision and Mission of JCI recommended by the JCI Strategic Planning Committee 2008.

Vision
To be the leading global network of young active citizens

Mission
To provide development opportunities that empower young people to create positive change

In 2009, the National Council of JCI UK will be discussing and implementing the new Vision and Mission. As mentioned above, JCI UK National President, Charlie Best is a member of the JCI Branding Committee set up to implement the new Vision and Mission and so, all and any comments / suggestions to Charlie or Sofie Sandell, National Marketing Director:

charlie.best@jciuk.org.uk

sofie.sandell@jciuk.org.uk

JCI's World President and his visit to the UK



Jun Sup Shin
(Suppy)

"Global Impact through Local Action."

By
Sofie Sandell



Marketing
Director 2009
JCI London

JCI's World President and his visit to the UK

Jun Sup Shin, nominated by JCI Korea, was elected JCI (Junior Chamber International) President at the 63rd JCI World Congress held in New Delhi, India, in November 2008.

Born in 1970 in Seoul, Korea, Jun Sup Shin graduated from New York University, earning a Bachelor of Science Degree in Business Management in 1993. He also completed a Management of Technology Course from Waseda University in Japan in 2005. He resides in Seoul, Korea, with his wife, Mi Mi, and their daughter, Yeon Jae.

In 1993 Shin joined Sung Moon Electronics Co., Ltd., a manufacturing company, as CEO. Sung Moon has been listed at the Korean Stock Exchange market since 1990 and produces raw material and components for electronic purposes and export to more than 30 countries.

Shin became JCI Seoul President in 2004 and served as National Vice President in 2005. At the international level, Shin was the Asia-Pacific Development Officer in 2002, Special Assistant for Sponsorship for Asia and the Pacific in 2005, JCI Vice President in 2006, JCI Executive Vice President in 2007, and Chief Executive Assistant to the President in 2008. He has been honoured as a JCI Senator (Honorary Life Member) No. 63092.

As JCI President, Shin will visit many countries where JCI is established. His priorities will include meeting JCI members, heads of state and community leaders worldwide; promoting membership growth and sponsorship; and advocating Global Impact through Local Action to address climate change. He believes that by taking small actions locally as active citizens, JCI members can make a global impact on many aspects with positive change. He will preside over the JCI World Congress to be held in Hammamet, Tunisia, November 16-21, 2009.

What are your goals for 2009?

My goal is to focus on membership recruitment, external sponsorship and climate change, which are all very important to the organization and to me personally.

How will you combine being JCI World President with your personal and professional lives?

Balancing personal and professional life will be difficult, but I hope to do my best. I will be travelling very often, but I will return home for short visits when I can to see my wife and my daughter. Also, I will set my business aside for the year so that I can dedicate 100% of my attention and energy to being JCI's President.

What is your best JCI experience so far?

After I became a JCI candidate, Taro Aso, the Prime Minister of Japan, invited me to Japan. I met him once before and once after the election, and he sent his regards to my father. Taro Aso and my father knew each other well because Taro Aso was the 1978 JCI Japan National President the same year my father was the JCI Korea National President. I felt really privileged to be a JCI member.

JCI London hosted JCI World President Jun Sup Shin (Suppy) for his 3 day visit to London in February. Charlie Best (JCI UK's National President) and Richard Tong (RGC North West) both came to London to attend meetings during the visit and many local members came along to the organised events to meet with the World President.

“When the World President visits your country, you should grab the opportunity...”

I had the opportunity to meet Suppy on his first night in London, over **dinner at the Institute of Directors (IOD)** in central London. One of my first questions to him was about his family business where he is the CEO. Suppy told me it is a very small company that has been in his family for 40 years. Very small for me means a maximum of 25 people. However, it turns out his "very small company" has 1200 employees and is exporting to more than 40 countries!

When the World President visits your country, you should grab the opportunity to plan as many meetings as possible. To go into a meeting with the JCI World President can have a big impact on the group/individual you are meeting. **JCI UK and JCI London took advantage of Suppy's visit and organised a packed agenda** around London. We travelled to the City, the West End and Canary Wharf, both over and underground for meetings with MPs, CEOs, the Korean Embassy and other important officials.

“JCI UK and JCI London took advantage of Suppy's visit and organised a packed agenda”

One of the meetings we had was arranged thanks to past National President, Joe Dilger who works with **Oasis Community Learning**. We are grateful that Joe helped us with this as Oasis would like to become more involved in JCI.

Wednesday night was dedicated to allowing Suppy to meet up with **local JCI members at the London Chamber of Commerce**. After mingling and a group photo session, Suppy told us about his vision for 2009, **"by taking small actions locally JCI members can make a global impact"**. We learned more about the JCI/UN event in Geneva in mid 2009 where more than 1000 delegates are expected. **The night finished with 25 - 30 members joining the World President for drinks at the nearby Golden Fleece pub.**

On Thursday, on his final day in London, Suppy had **lunch with the Korean ambassador** who is interestingly an old friend of his father. In the afternoon **Suppy and several JCI members gathered at London Chamber of Commerce with Peter Bishop - Deputy Chief Executive of London Chamber of Commerce and Chairman of the International Chamber of Commerce**. In this meeting we learned more about the LCC and their activities. One of the great outcomes of this meeting was an agreement for JCI London to write an article in the London Business Magazine.

“...Suppy enjoyed his last evening in true London style... enjoying a traditional meal of Fish & Chips at one of the oldest pubs in London.”

In the evening we gave Suppy a proper picture of London by taking the **Jubilee Line to the Docklands for a history lesson**. During this trip to East London we bumped into a past member (Past President of JCI Leeds) waiting for the tube, who **spotted us due to our JCI pins on our suits!**

Once in the docklands, **the Canary Wharf group (the company behind the Canary Wharf development), showed us the plans for East London** over the next 20 years. They are encouraging big blue-ship companies in the area to buy everything locally and therefore reduce the impact of transport as well as provide more business to the area. **Their actions exemplify Suppy's vision of acting locally to make a global impact.**

Later that night Suppy and several JCI members enjoyed his last evening in **true London style... enjoying a traditional meal of Fish & Chips at one of the oldest pubs in London.**

This year Suppy has a busy agenda visiting 70 countries and **we were very happy he chose London as one of the first places to visit in his presidential year.**

Connect Four or How to Start a Chamber...

The **Re-Energise and Re-Launch Plan** of JCI UK is simple. We will support any existing chambers that wish to re-energise themselves and support re-launches where appropriate. Where appropriate depends on locality and support in the area but the Midlands has been identified as a target area as it's an area of the country where JCI is not well represented.

Last year, JCI UK hosted its National Conference in Nottingham in order, among other things, **to raise awareness of JCI within the Midlands**. As a consequence of the conference, we generated interest in JCI in businesses in the locality, Senators in the area and also, the Chamber of Commerce.

Since last September, discussions have taken place with the **Derby and Nottingham Chamber of Commerce** and I am pleased to say that the DNCC are fully supportive of launching chambers across the East Midlands.

By coincidence, a member of JCI Sheffield moved to Derby – Jane Livingstone, and when Jane found out that there was no JCI in Derby, **Jane contacted me with a view to re-launching JCI in Derby**.

Jane approached her employers, **East Midlands law firm Robinsons** for their support and Robinsons, who provide a comprehensive service for both business and private clients, have kindly agreed to support Jane in her aspirations to re-establish JCI in Derby. Again, by coincidence, one of the partners of Robinsons, Stephen Woolley is the son of J S Woolley who started Doncaster Junior Chamber of Commerce as it was then known, over sixty years ago! If any of you have links in Derby, do let me know!

A flyer went into the Senate magazine seeking support from Senators for the R&R Plan and **Karen Edwards has emerged as a mentor for Jane**.

Jane and I have met with the DNCC and Jane has a follow up meeting with a prospective member from the DNCC who may form part of the start-up team. Jane is approaching certain of Robinsons' contacts in Derby with a view to **forming the start-up team** from like-minded businesses.

I contacted the British Senate and was sent a list of Senators (life long members of JCI) who live in the area and have expressed an interest in supporting JCI when asked to do so. This list has been provided to Jane with a view that **Senators in the area can introduce their contacts to JCI**, be an ambassador for the new chamber, provide information about past members and past patrons and so on.

I contacted the administrator of the Membership Database to see if we have any **records of past members** and once this search is completed, we hope to be able to contact these members with a view to gauging their interest in being involved with the re-launch.

The JCI and JCI UK websites have some very useful documents in relation to membership and in particular, in the **JCI Local Tools and Resources Kit** (being updated in June 2009) there is a document entitled: How to Start a Chamber.

So, the tools and resources are there, it's just a question of connecting the right people – go on, Connect Four!

The R & R Plan

Sarah-Jane Mills



Immediate Past National President & Membership Director 2009

(1) An active citizen

Jane Livingstone of JCI Sheffield

(2) A supportive employer

Robinsons Solicitors

www.robinsons-solicitors.co.uk



(3) Support from the Chamber of Commerce

Derby & Nottingham Chamber of Commerce

(4) JCI resources and materials

Region, National and the Senate

Business / Corporate Social Responsibility Projects

Andy Morton



Business Director
2009

“fantastic
examples of
Active Citizenship
at work”

National projects for you to be active in!

Two projects which the JCI UK National Board is organising this year are fantastic examples of active citizenship at work - and you can get involved with both.

One of these involves JCI UK linking up with the Prince's Trust charity for an enterprise scheme.

The other seeks to find and celebrate outstanding, talented young individuals as part of a country-wide competition.

Plans are well advanced for the **enterprise project in conjunction with the Prince's Trust** - the organisation which gives practical and financial support to young people who need it most.

This scheme will essentially see local chambers given a small pot of money, which they are encouraged to use and turn into more cash, using a variety of fundraising methods.

It is hoped this will be run during the summer and autumn months, with chamber members gaining and employing several skills, from business plan writing, to team work and marketing.

Along the way, the project should involve a lot of fun and see vital funds raised for a leading UK charity - in turn also helping JCI's community theme.

Whether large or small, chambers can get involved and help people in need, certainly active citizenship in its rawest and most rewarding form.

JCI UK's Outstanding Young Person Award (TOYP) is another project which will see people who achieve so much by being pro-active recognised for their work and achievements.

Following on from the success of JCI Hull and East Yorkshire's TOYP Awards last year, arrangements are being made to stage this national contest, culminating in an awards ceremony later in the year.

The awards find and highlight entrepreneurs, community champions and young business men and woman who have done amazing work.

An application process is used to gather the details of those who want to enter, with a variety of different award categories on offer. Judges then decide who should get the overall prizes. But all the nominees benefit from being involved in a high-profile and prestigious awards scheme.

This gives people the opportunity to record and demonstrate in a wonderful way just how much they have contributed to their field or community. And the overall winner has a chance to go on to represent the UK internationally at the JCI World Congress in the JCI TOYP Awards.

For more details on either project, contact JCI UK Business Director Andrew Morton by e-mailing: andrew.morton@jciuk.org.uk

Hello JCI UK Members! I'd like to introduce myself to those of you who haven't already met me; I'm Adam Woodhall, and I'm this year's National Individual Personal Development Director. This means **I'm involved with all things training within JCI UK** (and quite a bit outside too). In the next edition of the National, I will also be giving you an insight into my training journey and what you can achieve in JCI through training.

JCI Presenter is everywhere

I would encourage all members to attend the enjoyable, useful and universally well received '**JCI Presenter**', the presentation skills course, as there are plenty of opportunities in England, Scotland and in Hungary at European Conference over the next few months (dates below). For further information about any of them please email me on adam.woodhall@jciuk.org.uk.

Special training weekend

If you've got the training bug then there is always plenty at European Conference. As a special treat, JCI is running 3 days worth of courses in Edinburgh in early July and I will be Head Trainer for some of them, so it would be great if you could attend.

Leeds and London

In May, you can attend either of the Presenter courses in Leeds or London, and you will also get to see me in action as I'm Head Trainer of both. At European Conference in addition to my own course: "Eco-Leadership for a Better Society: How to be healthy, wealthy and environmentally friendly", I'm also delivering JCI courses, so it will be a busy few months for me!

Below is a very brief introduction to all the JCI Training courses that you will be able to attend. For full information on them, please go to www.jci.cc and click on the 'JCI Training' tab.

JCI Presenter (full day) is all about you becoming a better Presenter. It is a fun and interactive course, and has always received very good feedback.

JCI Trainer (two full days) will teach you how to present complex information in an understandable and interesting way. Also you will learn how to plan and deliver training courses and increase your ability to motivate others. You can only attend once you have graduated from Presenter.

JCI Designer (three full days) can only be taken once graduated from Trainer. The course gives techniques and tools to design training courses.

JCI Achieve (full day) helps you fully understand the meaning, purpose and dynamics of building an attractive JCI local organization.

JCI Admin (full day) is no where near as boring as it sounds... as you learn about the dynamics of the management, administration, meetings, opportunities and planning of an effective chamber and the role and responsibilities of directors.

JCI CSR (half day) is a course designed to promote and generate discussions about Corporate Social Responsibility helping you to establish your own values and principles and decide on actions to become an active citizen committed to create positive change in the community.

To learn more about JCI Training, check it out on the JCI website – www.jci.cc or contact me - adam@peopleprofitplanet.co.uk or 07967 603 717

Personal Development

Adam Woodall



Personal Development Director 2009

May 9th – Leeds:
JCI Presenter

May 30th – London:
JCI Presenter

June 8th to 10th – Budapest:

JCI Designer

June 8th & 11th – Budapest:

JCI Presenter

June 9th & 10th – Budapest:

JCI Trainer

June 11th – Budapest:

JCI Achieve

June 12th – Budapest:

JCI Admin

June 13th – Budapest:

JCI CSR

July 3rd – Edinburgh:

JCI Presenter & Achieve

July 4th – Edinburgh:

JCI Trainer (day 1)

& **JCI Admin**

July 5th – Edinburgh:

JCI Trainer (day 2)

& **JCI CSR**

**JCI Scotland
National
Conference
2009**

JCI Scotland – National Conference 2009

This year **JCI Aberdeen** will play host to the JCI Scotland annual National Conference. It will be held over three days from Friday 24th to Sunday 26th April, and will offer high quality training and a range of motivational and business speakers. The Conference theme is “**Aberdeen’s Miles Further...**” looking at how Aberdeen is further ahead in technologies, innovation, business sectors and further North!

Lesley Young

The venue for the Conference is the Copthorne Hotel in the city centre, where the majority of the business and training sessions will take place as well as the Gala Dinner and Awards Ceremony. The Conference rate is £145 for the weekend.



Friday

The Conference weekend kicks off with the National Debating Competition followed by a Welcome Party in the Hotel.

Saturday

On Saturday two training sessions are planned before a leisurely stroll to the Town House for a Civic Lunch followed by Whisky Tasting at the Maritime Museum before the Awards Ceremony and Gala Dinner.

Sunday

A gentle start to the day with a Farewell Brunch in the Conference Hotel, to revive you after partying the night before. The theme of this Brunch is “Active Citizenship”.

**Deputy National
President
& International
Director 2009**

The Conference will bring together members from Scotland as well as overseas, giving an ideal opportunity to meet new people and share ideas, so put the date in your diary, as we are sure you’ll have a fantastic time. If you would like further information on the conference or would like to help contact the conference team at conference@jciaberdeen.org.uk or lesley.young@jciuk.org.uk

President & Deputies Day..... Connecting Leaders

16th May 2009 at Cedar Court Hotel, Wakefield 9.30am to 5.30pm

This is a fantastic opportunity **open to all JCI UK Presidents and Deputies (or nominated officers)** to get to know their fellow counterparts from around the UK better and share best practices, gain skills to communicate better, be more creative and participate in the leadership forum of JCI UK. The main aim of the day is for Presidents and Deputies to leave with a bit of trust to allow them to call on other Presidents and Deputies when they need a bit of help and advice.

On Saturday 16th May, JCI Wakefield is hosting this National event at the Cedar Court Hotel, Wakefield - the theme being “**Wakey Wakey Leadership!**”

There will be a packed agenda with some fantastic trainers. The day starts with **National Council** in the morning, followed by a session on “**Creative Communication**”, then “**Word of Mouth Marketing**”, finishing off with **Team Games** - so a fun filled day to be had! Informal dinners are available on the Friday and/or Saturday evenings for those that are interested. There is no cost to members for the daytime activities.

For more information, please **contact JCI Wakefield 2009 President Elizabeth Waring** via email on waring.e@amber-floors.co.uk

JCI EC 2009

It's less than two months to the most entertaining European Conference ever! More than 1,900 delegates have registered and the numbers are going everyday. If you want to be a part of this great event, you need to visit www.jciec2009.org!

Register online and book your room as well. Hurry up as the HQ Hotel and Senate Hotel rooms are running out! The JCI UK delegation are booked at the Ibis Emke and the Atlantic Hotel. Please note that no registration can be accepted without payment.

Gala Entertainment, Program Highlights and details of the Dance Competition are in the newest issue of the 2009 JCI European Conference, Budapest newsletter and can be accessed on the EC website.

JCI London has submitted their entry entitled 'Hungarian Strictly Come Dancing' and the video can be viewed at www.jciec2009.org/blog. It would be great to have other JCI UK Chambers to enter the competition. Full details on doing the dance and completing your entry can be found on the website!!

The main topics of the Conference are **innovation** and **CSR** and so keynote speeches and business programs are organized accordingly. Please find the program at: <http://www.ec2009.org/en/sched>



At the Gala Party, have an unforgettably cool party with the gala band whose members are committed to entertain you with music of high quality!

The Cool Miners is a 12-piece band with three singers and a four-piece horn section that enables them to play different kinds of music from swing-era-jazz pieces to rhythm and blues, soul, funky classics as well as recent hits. No wonder they have played for such prominent persons as Michael Schumacher, Sylvester Stallone and Andrew G. Vajna! Don't miss the opportunity be entertained in Budapest!

Remember that if you have become a JCI member in the last year you can apply for a senate bursary for £100 towards the costs of your first international JCI event – please ask you Chamber President for more details.

If you have any questions in relation to the European Conference or any other international JCI events, please do not hesitate to contact:

Lesley Young, International Director lesley.young@jciuk.org.uk or

Kay Matthews, International Project Manager kay.matthews@hotmail.co.uk

JCI European Conference 2009

Lesley Young



Deputy National President

& International Director 2009

“JCI London have submitted their entry entitled 'Hungarian Strictly Come Dancing' video”

JCI UK National Conference 2009

Claire
Dempster



National
Conference
Director

4th to 6th
September 2009

JCI Leeds

Creativity &
Leadership

National Conference - Destination Leeds

JCI Leeds is delighted to announce that it has been successful in its bid to host this years' National Conference, which will be held in Leeds between **Friday 4th and Sunday 6th September 2009**.

Plans are now well underway for the event, which will be held at the new **Alea Casino** at the city's swanky waterfront Clarence Dock development.



Clarence Dock

The event will include, to name a few highlights:

- a superb welcome party on the Friday evening,
- interactive training and personal development sessions; and
- a fabulous showcase Saturday night gala dinner.

The theme of the social events is to be announced shortly, so please keep checking the JCI Leeds website for further details at www.jcileeds.org.uk or find us on face book...to keep up to date as the exciting plans are released!

The theme of this year's National Conference is "**Creativity and Leadership**" and JCI Leeds believes that it is important to promote these ideals to its members, in order to effect positive change and encourage them to focus on new opportunities. There has never been a better time to push these issues than in the current economic climate and JCI Leeds feel confident that it can host a fantastic and beneficial weekend of activities.

This will be an inspirational and truly enjoyable weekend for all attendees, so make sure you have the dates in your diary.

For further information, please contact Claire Dempster, Conference Director on 07720 050789 or by email deputy@jcileeds.org.uk.

Funding Opportunities within JCI UK

British Senate Bursaries

The British Senate (life long members of JCI UK) has expressed an interest in helping new members of JCI UK become engaged with the organisation in its widest perspective. For this reason, each year they will offer up to 6 x £100 bursaries for new members towards international events with both a training and social aspect.

Events

Any international event outside of JCI UK can be considered such as:

- Other National Conferences (incl. Scotland and Ireland)
- Multi-country conferences e.g. the Baltic Conference and Danube Conference
- European Conference
- World Congress (see below for events not in Europe)

The bursary can be used towards the cost of registration for the event, hotel accommodation or the cost of travel incurred by the new member attending.

Preference will be given to events within Europe, as the overall costs are lower than for events outside Europe, and the award of a Senate bursary is more likely to make the difference between a member attending or not attending.

Applicants

Applicants must be paid up members of JCI UK at all stages of the bursary process and must have been a member, in candidate or in full, for 12 months or less.

Applications may come from the new member, but will require endorsement by their local President, and/or their Regional Group Chairman. Applications can be made on the new member's behalf by their local President.

Although the application must be made within 12 months of joining, the event itself can take place up to 12 months after the bursary is made.

Applying for a Senate Bursary

The application and full details of where to send it are on the JCI UK website.

Contact Allison Cowell, National Finance Director, for further details: allison.cowell@jciuk.org.uk

BJC Foundation (former name of JCI UK was British Junior Chamber)

Current and former members of JCI UK contribute a capital sum of money that is held on trust and the interest is utilised to:

- To help contribute to the funding of new Chamber Launches
- To help sustain recently launched Chambers usually with matched or own-source co-funding
- To help grow existing Chambers
- To co-fund events which have as a clear objective membership growth

The BJC Foundation is administered by Trustees who are all former members and Senators of JCI UK.

An application form and full details of where to send it are on the JCI UK website.

Need more? Contact Sarah-Jane Mills, National Membership Director: sarah-jane.mills@jciuk.org.uk



Active Membership = Marketable Skills

These mainly relate to the skills and experiences that you can develop through taking part at Local, Regional, National or International level by, for example, being part of a team delivering a project; being a project leader; a member of your chamber's management/leadership team, or being on Regional or National Board.

The skills and experiences gained can be directly translated back into your work place and benefit you there too.

One way of demonstrating these benefits is through the use of competencies. A selection of 15 competencies that JCI can assist you in developing are set out below:

- Leadership
- Decisiveness
- Team Skills
- Creative Thinking
- Initiative
- Management Control
- Staff Development
- Planning and Organisation
- Presentation skills
- Communications
- Commercial Awareness
- Financial Awareness
- Strategic Vision
- Problem Solving
- Self Management

There are roles currently available at National level on the following teams:

Trends Team Member – keep an eye out for trends in the media that may be appropriate for JCI UK or your local chamber to focus on in our programmes. You can develop:

- Team Skills, Creative Thinking, Initiative, Communications, Commercial Awareness, Strategic Vision, Self Management

Newsletter Editor – co-ordinate this form of internal communication to our members. You can develop:

- Decisiveness, Team Skills, Creative Thinking, Initiative, Management Control, Planning and Organisation, Communications, Strategic Vision, Self Management

Design Team Member – review our marketing materials to decide if we need to update them and if so, to create and implement the changes. You can develop:

- Decisiveness, Team Skills, Creative Thinking, Initiative, Management Control, Planning and Organisation, Presentation Skills, Communications, Commercial Awareness, Strategic Vision, Problem Solving, Self Management

Website Team Member – review our website with a view to updating it / change the look and feel to make it a communication tool to be proud of. You can develop:

- Decisiveness, Team Skills, Creative Thinking, Initiative, Planning and Organisation, Presentation Skills, Communications, Commercial Awareness, Financial Awareness, Strategic Vision, Problem Solving, Self Management

If you are interested in any of these roles and/or want to discuss other opportunities within JCI UK, please contact **Charlie Best** on charlie.best@jciuk.org.uk.

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Telephone: 01476 404005
Fax: 01476 404006

Contact: Lorna Bainbridge

JCI UK is part of Junior Chamber International www.jci.cc Sign up for newsletters on the JCI website to find out more about JCI Worldwide

Check out 'members only' resources and benefits on the JCI UK website www.jciuk.org.uk

National Board 2009

National President - Charlie Best

Deputy National President – Lesley Young

Immediate Past National President – Sarah-Jane Mills

Finance Director – Allison Cowell

Administration Director – Tina Strack

Business Director – Andrew Morton

International Director - Lesley Young

Membership Director – Sarah-Jane Mills

Marketing Director – Sofie Sandell

Personal Development Director – Adam Woodall

National Events Liaison Director - Catherine Berry

Regional Group Chairmen:

RGC Northern Ireland – TBC

RGC North West - Richard Tong

RGC Yorkshire – Angela Chapman

RGC South East – Tina Strack

RGC South – Steve Davies

JCI UK 2009 National Events & Annual Dinners (Q2 & Q3)

Annual Dinners

- 18th & 19th April – JCI Boston's 45th Celebration Weekend – PGL's Activity Centre at Caythorpe Court, near Newark (networking master class; black tie dinner – 60's theme; outdoor activities; treasure hunt)

April 2009

- 24th to 26th – Scottish National Conference in Aberdeen

May 2009

- 1st to 3rd – Nom2Nom Weekend, Switzerland (National Board only)
- 16th – President's & Deputy's Day – JCI Wakefield are hosting the one day event for President's, their Deputies and/or any member interested in becoming Deputy; it includes National Council

June 2009

- 10th to 14th – JCI European Conference, Budapest